



**State Project Directorate, RUSA/PM-USHA
Government of Andhra Pradesh**

Brainstorming Workshop on Gender Inclusive and Equity Initiatives under PM-USHA

 **Date:** 10th July 2025 (Thursday)

 **Time:** 10:30 AM – 5:00 PM

 **Venue:** Sri Padmavati Mahila Visvavidyalayam (SPMVV), Tirupati.

Program Schedule

10:30 AM – 10:45 AM	Inaugural Address <i>Prof. K. Rama Mohana Rao, Vice Chairman–1, APSCH & Nodal Officer, RUSA & PM-USHA</i>
	“Setting the Context: GIEI’s Vision for Inclusive Higher Education”
10:45 AM– 10:55 AM	Introduction of Objectives of the workshop & Role of RUSA in HE, AP by <i>Dr. Narayana Bharath Gupta, IAS, Director, Collegiate Education & State Project Director, RUSA, AP</i>
10:55 AM – 11:00 AM	<i>Dr. Ch. Tulasi, Academic Guidance Officer, Collegiate Education & Deputy Director, RUSA & PM-USHA</i> Overview of PM-USHA GIEI activities and district-wise implementation plan
11:00 AM – 11:30 AM	Address by <i>Prof. V. Uma, Vice-Chancellor, SPMVV, Tirupati</i> Strengthening Vocational Education and Start-up Ecosystem for Women
11:30 AM – 12:00 PM	<i>Talk by Dr. Usha Titus, IAS - CMD, ASAP, Kerala</i> Best Practices from Kerala in Inclusive Education and Skilling
12:00 PM – 12:30 PM	<i>Address by Mr. Nitin Jhamb, Director, Learning Success, Wadhvani Foundation</i> Entrepreneurship, employability, and industry-readiness
2:30 PM – 3:30 PM	<i>Address by Mrs. Geetha, AP Chapter, COWE</i> Supporting women-led start-ups & micro-enterprises in the education ecosystem
1:00 PM – 2:00 PM	Lunch Break
2:00 PM – 2:30 PM	<i>Talk by Mrs. Anuradha, Blackbuck Foundation</i> Integrating skills in Women Education
2:30 PM – 3:00 PM	<i>Inputs from Principals of the five GIEI beneficiary Government Degree Colleges</i>
3:00 PM – 4:00 PM	<i>Collaborative brainstorming session among stakeholders on:</i> <ul style="list-style-type: none"> • Finalizing: Vocational courses, Remedial, ICT training etc. • Identifying training partners and modalities • Suggestions for timelines, resource needs.
4:00 PM – 4:15 PM	<i>Summing up</i> Vote of Thanks & Closing Remarks

**PROCEEDINGS OF THE STATE PROJECT DIRECTOR
RASHTRIYA UCHCHATAR SHISHA ABHIYAN (RUSA)
GOVERNMENT OF ANDHRA PRADESH**
Present: Dr. Narayana Bharath Gupta, IAS

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Proc. Rc. No.190/SPD/PM-USHA/2025, Dt: 05-07-2025

Subject: Brainstorming Workshop on Preparation of Action Plan for Gender Inclusive and Equity Initiatives (GIEI) under PM-USHA scheduled on 10-07-2025 at Sri Padmavati Mahila Visvavidyalayam, Tirupati – Reg.

It is hereby informed that a Brainstorming Workshop is scheduled to be held on 10th July 2025 from 10.30 AM at Sri Padmavati Mahila Visvavidyalayam, Tirupati, for the preparation of the action plan under the Gender Inclusive and Equity Initiatives (GIEI) component of the PM-USHA scheme.

The objective of the workshop is to discuss and finalize the implementation strategy for various proposed activities under the GIEI component such as vocational training, entrepreneurship development, ICT skills enhancement, and career guidance programs.

In this regard, Principals of the Government Degree Colleges (GDCs) identified under the GIEI component are requested to attend the workshop without fail and actively contribute to the discussions.

DIRECTOR OF COLLEGIATE EDUCATION AND SPD RUSA

To:

1. The Principal, GDC-Guntakal.
2. The Principal, GDC-Srungavarapukota.
3. The Principal, GDC-Vempalli.
4. The Principal, GDC-Movva.
5. The Principal, GDC-Paderu.

Dr. Narayana Bharath Gupta I.A.S.,
Director, Collegiate Education & SPD RUSA



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Web : www.apcce.gov.in

Dear *Usha ma'am,*

D.O.No. 190/SPD/PM-USHA/2025, dt:05-07-2025

Subject: Invitation to Brainstorming Workshop on Gender Inclusive and Equity Initiatives under PM-USHA – Reg.

This is to bring to your kind attention that the PM-USHA (Pradhan Mantri Uchchatar Shiksha Abhiyan) is a Centrally Sponsored Scheme launched by the Ministry of Education, Government of India in 2023. Under this scheme, the State of Andhra Pradesh has been sanctioned funds for five districts under the Gender Inclusive and Equity Initiatives (GIEI) component. This component is specifically aimed at empowering girl students by promoting inclusivity and equitable access to education, skills, and opportunities.

As part of the initiative, various activities such as vocational training, entrepreneurship development programs, ICT training, and career guidance workshops will be implemented across the five identified districts, namely Anantapur, Vizianagaram, Alluri Sitharama Raju (ASR), YSR Kadapa, and Krishna.

Abstract of the activities proposed are as follows:

S.No	Theme	Suggested activities
1	Workshops/sensatization Programmes	Programs like Legal Awareness, Anti-ragging, Anti-human trafficking, Women protection laws, Women Health, Entrepreneurship, Further education, etc.
		Awareness and sensitization programmes
		Facilitation of women's access to vocational, technical, professional education and emergent technologies, Curriculum, and pedagogical reforms, Opening of STEM courses and encouragement of increasing girls participation in such courses.
		Improve social skills, online classes with mentorship programs
		Coaching in communication skills and personality development, and identifying best courses/training with new disciplines/courses/ Counselling on Psychological support/ Counselling for Career guidance.
2	Remedial classes	Conduct of Self-defence classes for girl students and bridge courses for beginner students, remedial classes for the slow learners.
3	Vocationalization	Setting up start-up incubation centers and technology development centers for skill-based courses with the help of Industries/Micro, Small & Medium Enterprises (MSME).
		Training on Vocational programs like Medical Lab Technology Accounting & Record Maintenance Mushroom Cultivation Sewing, Embroidery, Tailoring & Botique LED Manufacturing,

		Maintenance & Marketing Nursery Management & Vermicompost Jute Bags & Utilities Soap & Detergent Making
4	Other activities	Career guidance, Computer literacy training etc.,

Detailed district wise proposed activities are attached with this letter for ready reference.

In this regard, our office is seeking your valuable guidance in preparing a comprehensive roadmap and action plan for effective implementation of these activities. To facilitate this, a brainstorming workshop is being organized on **10th July 2025 from 10:30 AM onwards at Sri Padmavati Mahila Visvavidyalayam, Tirupati.**

I take this opportunity to cordially invite you to participate in the workshop and share your insights, expertise, and suggestions to help shape impactful and inclusive interventions under the GIEI component.

Kindly note that travel and accommodation expenses will be borne by our office.

We look forward to your gracious presence and meaningful contribution to this important initiative.

With regards.

Yours faithfully,

N. Narayana Bharath Gupta
Dr. Narayana Bharath Gupta, IAS

To,
Dr. Usha Titus, IAS (Retd.), CMD, ASAP
Government of Kerala



Dear **Nitin Sir,**

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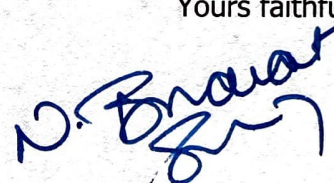
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With regards

Yours faithfully,



Dr. Narayana Bharath Gupta, IAS

To,
Mr. Nitin Jhamb.
Director Learning Success
Wadhwani Foundation